



## Strategic plan 2011-2015

### Mission

Classic yachts gracing the waters of the Wellington region

### Vision

A vibrant community of people involved in restoring, sailing, researching, educating, and celebrating classic yachts

Strategic Outcomes	Performance indicators	Initiatives
To locate and rescue classic yachts and other vessels	To source and locate at least 4 classic yachts	Restoration of Lizzie on Clyde Quay Restoration of Mystery in Pukerua Bay Restoration of a significant heritage vessel >30ft and >100 years old
To restore classic yachts and place in the hands of responsible owners	To restore at least 4 classic yachts To find responsible homes for at 4 other classic yachts	Restoration of Lizzie on Clyde Quay. Restoration of Mystery in Pukerua Bay. Advertise for classic yachts to restore and advertise for people that are willing to maintain and sail restored yachts. Provide advice to ensure yacht (at least) do not get any worse or deteriorate.
To preserve the lines, and photograph and record the structural elements and construction methods of each vessel	To provide a record of restoration of at least 4 classic yachts. Restoration record to include a description of structural elements encompassed in each yacht and construction methods used in the restoration process	Posting of restoration progress on WCYT Facebook page. Summarise restoration process and place on WCYT website (either in entirety after restoration or progressively during restoration) within one month of the yachts first sail.

<p>To establish and maintain storage, restoration and social facilities in the Wellington region and promote these</p>	<p>To develop a facility where public can come and observe restoration and admire a fleet of at least 4 classic yachts</p>	<p>Establish a classic yacht boat shed at Clyde Quay.          Develop clear signage identifying the goals of the WCYT.          Secure moorings in front of classic yacht boat shed for at least four yachts.</p>
<p>To educate about the restoration and owners of vessels</p>	<p>To provide both a physical and online presence for the public to learn about the restoration process and to share the enthusiasm of the community that celebrate classic yacht design, construction and sailing techniques</p>	<p>Establish a physical display of each yacht being restored to be placed at the point of restoration or in the classic yacht boat shed at Clyde Quay          Establish and maintain a WCYT website that:</p> <ul style="list-style-type: none"> <li>• Summarise restoration process and place on WCYT website (either in entirety after restoration or progressively during restoration)</li> <li>• Provides an archive of classic yachts, their history and stories from their current owners</li> <li>• Provides information about sailing techniques used in classic yachts for both cruising and racing.</li> </ul>
<p>To carry out research and publish material on maritime history of New Zealand</p>	<p>To provide an online presence for the public to learn about the Maritime history of New Zealand related to the development and sailing of Classic yachts</p>	<p>Establish a group that focus on research on Maritime history of New Zealand related to the development and sailing of Classic yachts          Establish and maintain a WCYT website that provides an archive of classic yachts, their history and summarises their development over time.          Form relationships with NZ Maritime Museum archiving personnel.</p>
<p>To create an archive of the research, physical documentation and methods used in restoration. To manage this archive in a professional manner</p>	<p>To provide both a physical and online archive presence for the public to learn about restoration methods</p>	<p>Establish processes for archiving research and physical documentation of restoration methods.          Form relationships with NZ Maritime Museum archiving personnel.          Establish physical displays of restoration methods to be housed in WCYT boat shed or other agreed maritime museum.          Place archived documentation onto WCYT website.</p>
<p>To establish scholarship and study grants for overseas study and student exchanges</p>	<p>To facilitate at least one exchange for an overseas student of classic boat building and restoration</p>	<p>Form relationships with classic boating building and restoration yards around the world. Place links to their organisations onto WCYT website.          Invite students to come to WCYT to participate on WCYT restoration activities.</p>

<p>To promote and provide sailing experiences in Classic Yachts on water around Wellington</p>	<p>To establish three regattas annually that are specifically for classic yachts  To facilitate classic yacht sailing experiences for 100 novice sailors annually.  Each yacht that is restored will sail at least 4 times each year after restoration.  At least 20 sailors will be designated as competent to sail WCYT boats as skippers</p>	<p>Establish a sailing calendar for classic yachts in the Wellington region including Wellington harbour and Porirua harbour).  Establish risk analysis management systems and sailing protocols for taking novice sailors on each WCYT vessel.  Promote sailing opportunities for novice sailors through contacts on the WCYT website and on display boards near classic yacht boat shed at Clyde Quay.  Clarify a competency requirement for WCYT skippers e.g. NZ coastguard Boat Masters certificate plus a sail assessment competency with gaff rigged boats.</p>
<p>To provide a sustainable revenue stream to allow restoration activities to continue</p>	<p>WCYT will operate with a positive cashflow so that restoration efforts are not hampered by lack of financial sources.  WCYT will generate revenue of at least \$20,000pa excluding donated products.  To increase membership of the WCYT to 60.</p>	<p>Selling memberships to the WCYT  Establishing a means of purchasing products and services through the WCYT website e.g. paypal  Register WCYT as a charity with the charity commission.  Identify sources of and apply for grant funding for restoration work.  Apply entry fees to enter classic yacht regattas.  Identify sources of selling merchandise e.g. consulting on other vessels, magnets, T shirts, burgees, tools, art work of classic yachts  Gathering of donations from individuals and organisations e.g. when sailing on WCYT vessels, donations of material for restoration.  Recognition of donations of materials placed on the WCYT website.</p>